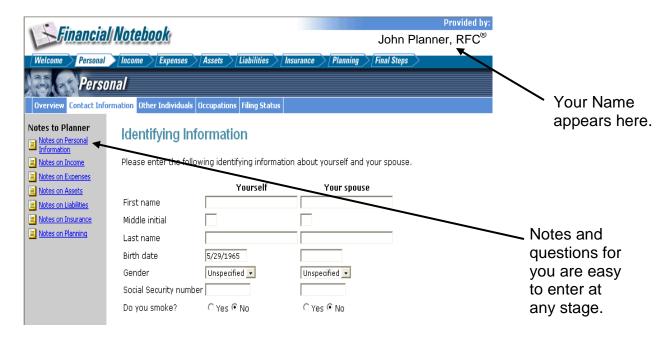
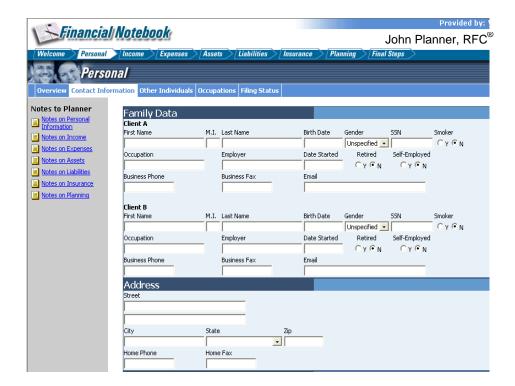
Financial Notebook Interview



Client chooses either **Interactive Question & Answer format** or **Form entry.** Similar to other programs they may already have used.

Financial Notebook Forms



The BUILDER Suite

SOFTWARE, TRAINING & SUPPORT FOR FINANCIAL ADVISORS

PlanBUILDER

Interactive, Real-time, Personal Financial Planning System

- ☐ FREE Demo of Comprehensive Financial Planning Software
- Develop high quality comprehensive financial plans
- Create unlimited "what if" scenarios
- Present your solutions powerfully and swiftly
- Easily justify a substantial planning fee



Practice: UILDER

Client Relationship Management Solutions for Financial Advisors

- ☐ FREE Demo of Client Relationship Management Software
- Communicate more Effectively
- Use Technology to build "Top of Mind Awareness"
- Increase High Caliber Referrals

Web:

Convert Referrals into prospects and into clients



ClientBUILDER

Presenting Your Financial Services to Prospects

☐ FREE Demo of Presentation of Fee-Based Services

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- **D** Establish the basis for requiring your professional help to create this plan.
- Step by Step personal financial planning process and why they need you.
- ▶ Provide a due diligence record of what you agreed to perform and charge.
- Close the engagement with a profitable Plan Fee plus commission basis.

Why	is Planning Essential?
	Occupations
	Longevity
•	Medical Expenses
	Governments
	Employers
	Inflation
	Financial Security

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