

Financial Planning Consultants, Inc.

Financial Software Since 1975

The **BUILDER** Suite

Additional Products

PlanBUILDER

The evolution of EnterAct, LGX and LifeGoals, powered by CCH tax research.

Develop sophisticated, comprehensive financial plans quickly and easily. Make changes to more than 80 financial variables - results calculated and graphically displayed immediately. This powerful tool motivates clients to take action NOW!

\$1,121 \$ _____

ClientBUILDER

Presenting Financial Services to Prospects

Financial Planning presentation system for financial advisors that motivates the prospect to engage your services on your preferred basis.

\$795 \$ _____

Qualified Prospect Names

500 Names customized to your market, conditioned and ready for immediate import into Practice Builder Marketing.

\$300 \$ _____

1,000 Names customized to your market, conditioned and ready for immediate import into Practice Builder Marketing.

\$500 \$ _____

Printed Materials

Personal Coaching Guide for Financial Advisors

Guide to Personal Coaching written by Ed Morrow includes Supplement with over 60 financial coach profiles.

\$14 \$ _____

Client Relationship Management for Financial Advisors

Theory and reality of maintaining Top of Mind Awareness with clients and prospects using CRM interfaces. Need for multiple marketing sequences and action plans. Booklet and diskette.

\$10 \$ _____

What's Your Competitive Advantage?

Market Analysis recommendations and Action Plan tools for financial advisors. Booklet and diskette with spreadsheet and word files for revising your marketing plan.

\$10 \$ _____

What is Your Time Worth?

A cost analysis for financial advisors to help set fees and measure the value of personnel and services. Includes spreadsheets and personnel forms on diskette.

\$10 \$ _____

Sub Total \$ _____

Shipping and Handling \$ 15.00

For Delivery in Ohio - Add Appropriate Sales Tax \$ _____

Total \$ _____

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Fax to: 513 424 5752